



FOR IMMEDIATE RELEASE:

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Marsha Blount, CEO of the Women's American Basketball Association (WABA) is pleased to announce the partnership with Bobby Guarente, President/CEO of the I-95 Sports & Entertainment Network (I-95 Sports Net) who will be heading the new professional league's live-streaming broadcasts of all WABA games for the inaugural season. "This is a truly one-of-a-kind opportunity for my I-95 Sports Net brand to not only partner with a fledging professional sports league from its inception, but to also provide broadcasting opportunities for a whole new generation" stated Bobby Guarente. He also added "Personally, I've spent hundreds of hours perfecting the live-streaming of various events and knew early on that this is the future of sports broadcasting. Now I get to impart my experience and passion all over the country while also shaping the broadcasting present and future of a new, viable sports league."

CEO Marsh Blount adds, "My goal is to provide all teams and players of the WABA as much exposure and opportunity as possible. I believe we are on track to do just that with the addition of I95 Sports. Having the ability to Live Stream WABA games across the country will put us on par with the ABA, NBA AND WNBA. The "WABA Powered by I-95 Sports Net" will run from August through October and all games will be live-streamed via video for fans from across the country to watch." stated Marsha Blount. Our first official WABA season will kick off in August and will feature teams and players from around the country. We are a league of opportunity.

For further information and market reservations please direct all questions to womensaba@hotmail.com. Also, visit us at all social media outlets. Facebook, Instagram and Twitter @womensaba. As the momentum continues to build for the new WABA, look for more exciting announcements on all of the league's social media.